

Privacy Policy

Your privacy is important to So Exquisite Charleston. This privacy statement provides information about the personal information that So Exquisite Charleston collects, and the ways in which So Exquisite Charleston uses that personal information.

So Exquisite Charleston operates several websites including So Exquisite Charleston.com as well as the So Exquisite Charleston Android and iOS apps. This privacy policy specifically relates to the So Exquisite Charleston website and the So Exquisite Charleston Android and iOS applications. It's our policy to respect your privacy regarding any information we collect while operating our websites and applications.

Gathering of Personally-Identifying Information

The amount and type of information that So Exquisite Charleston gathers depends on the nature of each interaction. So Exquisite Charleston may collect and use the following kinds of personal information:

- information about your use of this website
- information that you provide using for the purpose of registering with the website
- information about transactions carried out over this website
- information that you provide for the purpose of subscribing to the website services
- any other information that you send to So Exquisite Charleston

In each case, So Exquisite Charleston collects such information only insofar as is needed to fulfil the purpose of the user's interaction with us. So Exquisite Charleston does not disclose personally-identifying information other than as described above. Visitors can always refuse to supply personally-identifying information, with the forewarning that it may prevent them from engaging in certain website-related activities.

So Exquisite Charleston may also use your personal information to:

- administer this website;
- assess the needs of viewers and subscribers and tailor content appropriately;
- enable your access to and use of the website services;
- publish information about you on the website;
- send you products that you purchase;
- supply to you services that you purchase;
- send to you statements and invoices;
- collect payments from you; and
- send you marketing communications

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, So Exquisite Charleston may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

Website Visitors and App Users

Like most website and app operators, So Exquisite Charleston collects non-personally-identifying information of the sort that web browsers and servers typically make available,

such as the browser type, language preference, referring site, and the date and time of each visitor request. The purpose of collecting non-personally identifying information is to better understand how So Exquisite Charleston's visitors and customers interact with our services. From time to time, So Exquisite Charleston may release non-personally-identifying information, by publishing a report on trends and behaviours in the usage of its services.

Aggregated Statistics

So Exquisite Charleston collects statistics about the behaviour of visitors to its websites and users of its iOS and Android applications. So Exquisite Charleston will monitor usage of meditations as well as the information entered by users as part of their self-assessment process.

Specifically for our website, So Exquisite Charleston uses Google Analytics, a web analysis service provided by Google to monitor and track this information. Google may use the data collected to contextualize and personalize the ads of its own advertising network. They also prepare reports on the activity of www.soexquisitecharleston.com. So Exquisite Charleston may display this information publicly or provide it to others. However, So Exquisite Charleston does not disclose personally-identifying information other than as described previously.

Protection of Certain Personally-Identifying Information

So Exquisite Charleston discloses potentially personally-identifying and personally-identifying information only to those of its employees and partners that:

- (i) need to know that information in order to process it on So Exquisite Charleston's behalf or to provide services available on So Exquisite Charleston,
- (ii) that have agreed not to disclose it to others, and
- (iii) Will be obligated to use that personal information in accordance with the terms of this privacy statement

Some of our employees or partners may be located outside of Charleston, SC; by using So Exquisite Charleston, you consent to the transfer of such information to them. So Exquisite Charleston will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, and partners, So Exquisite Charleston discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when So Exquisite Charleston believes in good faith that disclosure is reasonably necessary to protect the property or rights of So Exquisite Charleston, third parties or the public at large.

If you have supplied your email address, So Exquisite Charleston may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with So Exquisite Charleston. We primarily use our mobile app and social media accounts to communicate this type of information, so we expect to keep this type of email to a minimum.

If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. We take all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Privacy Policy Changes

Although most changes are likely to be minor, So Exquisite Charleston may change its Privacy Policy from time to time, and in our sole discretion. So Exquisite Charleston encourages visitors to frequently check this page for any changes as our company continues to grow. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.